

PITCH DECK

A FILM BY MIKE STARCHAK

Marathon

LOVE & RUN

ROMANTIC COMEDY / SPORT DRAMA

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Logline

SIX PEOPLE. ONE RACE THAT CHANGES EVERYTHING.

At the Vancouver Marathon, their stories come together — showing how love, endurance, and hope can carry us farther than we ever imagined.



Overview

GENRE: Romantic Comedy/Sport drama. **RUNTIME:** 120 min.

TONE: Lighthearted, uplifting, emotional, and motivational.

THEMES: Love, Patience, Transformation.

A heartwarming and dynamic story about love, personal growth, and the transformative power of running. «Marathon: Love & Run» takes the audience on an emotional journey where romance, self-discovery, and perseverance merge into one unforgettable race.



Care Themes

MARATHON = LIFE

The race serves as a metaphor for the journey of life, filled with challenges, perseverance, and ultimate triumph.

LOVE AS THE DRIVING FORCE

Whether romantic love, self-love, or love for a cause, it motivates characters to push through adversity.

SELF- TRANSFORMATION

The story focuses on characters overcoming personal struggles and emerging stronger.

PATIENCE & ENDURANCE

Both in running and in life, persistence and resilience lead to success.

Target Audience

BROAD AUDIENCE:

- 20+ to any age (since running is for everyone)
- Fans of romantic comedies with deeper emotional layers
- People who love motivational and sports-driven stories
- Running enthusiasts and those looking for an inspiring, feel-good movie

Visual Style and Tone

CAMERA WORK:

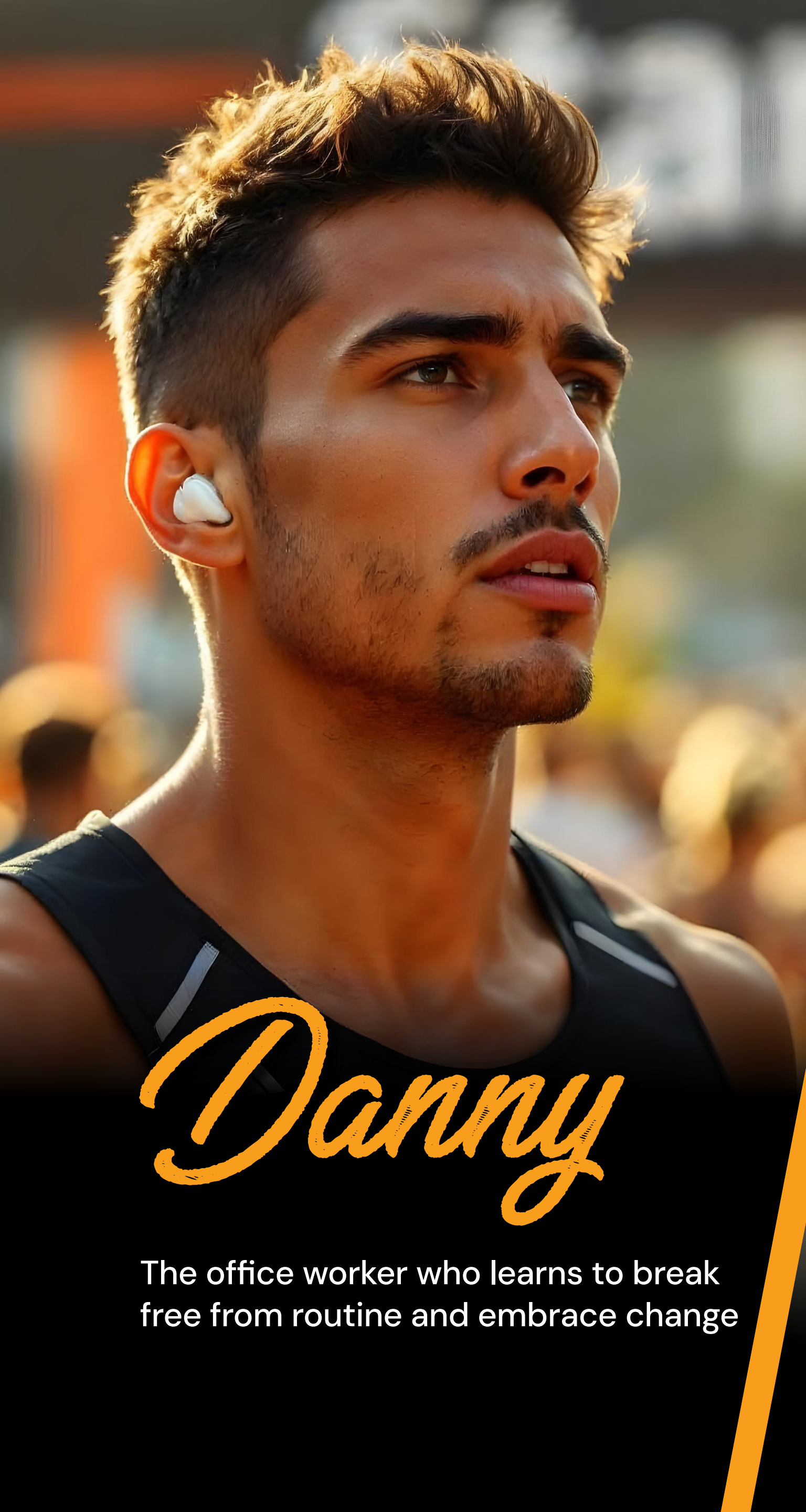
- Dynamic and lively, giving a sense of movement and presence in the marathon.
- Avoiding extreme documentary-style shakiness, but maintaining an organic feel.
- Balanced between cinematic smoothness and immersive realism.



Character Arcs

Each character
has their own
unique reason
for running,
making the
marathon more
than just a race





Danny

The office worker who learns to break free from routine and embrace change



Rick

Professional runner and popular YouTube blogger turns environmental activist, uses a marathon to raise awareness



Mike

Aka «GrizzlyBoy». A teenager on a mission to prove to himself that perseverance beats everything



Lisa

A spoiled indian girl raised in comfort and control, enters the marathon to fight for the love she once let slip away



Sheng He

Chinese old man rediscovers that both love and running are lifelong commitments



Serhiy

Ukrainian war veteran runs to support his homeland and remind the world that Ukraine does not give up!

Ryan Reynolds

Special guest star



Key Scenes

OPENING SCENE:

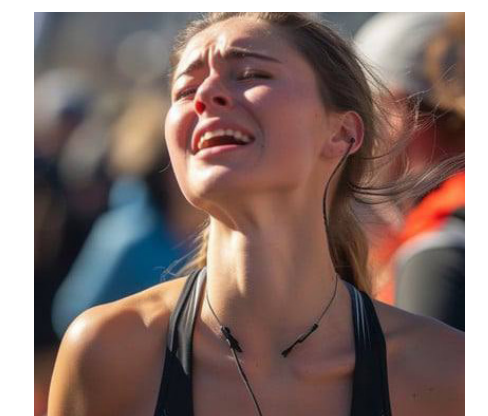
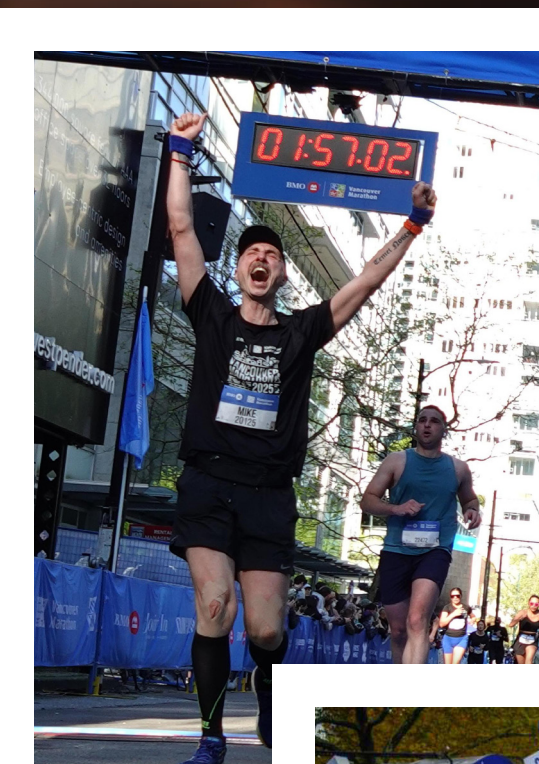
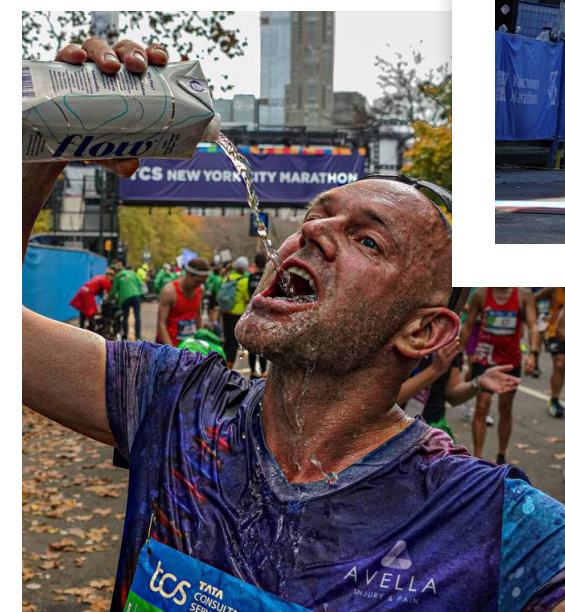
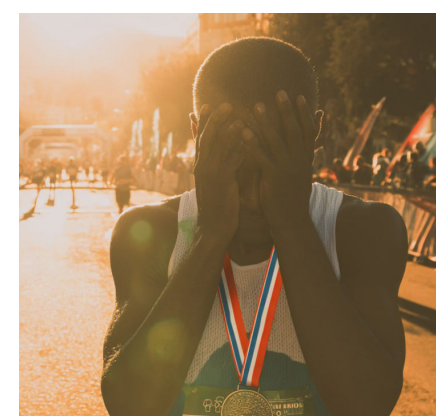
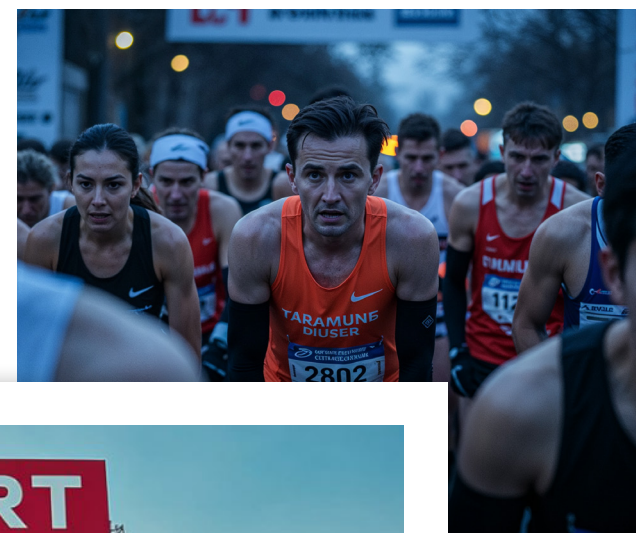
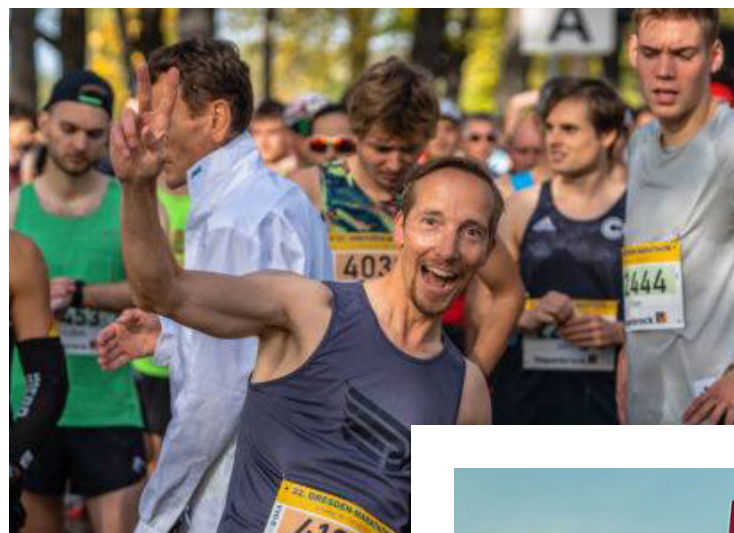
Documentary footage of real runners of different ages, shapes and experiences shows their state before the start: excitement, anxiety, concentration, prayer.

Sets the stage for the emotional depth of the story.

FINAL SCENE:

Another round of documentary footages with real marathon runners experiencing raw, genuine emotions behind the finish line: tears, joy, exhaustion, triumph.

Ties the fictional journey of the characters to reality.



A photograph of a man and a woman embracing at the finish line of a marathon. The man is wearing a white tank top and a smartwatch, and the woman is wearing a black sports top and a race bib with the number 7. They are both smiling and appear to be crying with joy. In the background, other runners are visible, some still running and one lying on the ground exhausted. The scene is set outdoors at dusk or dawn, with a blue inflatable archway and various banners in the background.

Message and Impact

At its heart, “Marathon – Love & Run” is about the power of endurance—in running, in love, and in life.

It is an invitation for the audience to see themselves in these characters, to feel inspired, and to believe that no matter how hard the race, the finish line is worth it.



Final Thoughts

With its blend of humor, romance, and heartfelt emotion, this film promises to be a feel-good yet deeply resonant experience that will leave audiences inspired, smiling, and maybe even lacing up their running shoes.



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Mike Starchak

Mike Starchak is a Ukrainian-born filmmaker with a deep love for stories that move both hearts and bodies. He had a successful career directing hit television series in Russia. After in 2022 Russia began a war against Ukraine, Mike relocated to Canada in pursuit of a more meaningful creative path — one rooted in personal storytelling and human connection.

His work blends humor, emotion, and social insight, shaped by years of experience in visual comedy and character-driven narratives. A passionate runner himself, Mike found in running not just physical release, but a metaphor for change, perseverance, and transformation.

Mike brings to this film a sharp directorial eye, international perspective, and an honest heart. *Marathon: Love & Run* isn't just another project — it's a story that reflects the road he's run himself.

*Thanks for running
this story with me*

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